



NEWS RELEASE

For Immediate Release

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Brockton Visiting Nurse Association and Best of Care Announce New Relationship

(Brockton, MA) Brockton Visiting Nurse Association (BVNA), of Brockton, MA and Best of Care (BOC), of Quincy, MA, one of the state's leading private pay home care agencies, are pleased to announce that their long-standing relationship has recently evolved into a preferred provider agreement to provide a greater level of support to the patients, families and communities served by BVNA.

For over two decades, BOC has provided BVNA with home health aide services, to ensure personal care to patients who were being treated by BVNA nurses and therapists. This service continues to be an important part of BVNA's clinical offering, however the need for an expanded menu of personal care and home assistance services has continued to grow as the desire to help people remain independent at home has continued to grow in response to our aging population, increased consumerism and the evolving goals of our healthcare industry.

"We recognize that our clinical care is just one part of the equation for an individual to live safely and independently in their own home, enjoying the best possible quality of life. More patients and families are choosing to augment the care they receive with additional services. With our expanded relationship with Best of Care, BVNA is now able to offer a larger menu of beneficial support services for our

patients, but also to those individuals who may not yet need clinical care, but who want additional help to remain at home,” states BVNA President and CEO, Beverly Pavasaris, RN.

To provide this additional level of care, BOC has entered into an agreement with BVNA to be their preferred provider for all BVNA branded private-duty, non-medical services. BVNA nurses, therapists and social workers can now confidently tell all existing patients and potential clients that private care, including personal care, assistance with activities of daily living, homemaker services and companionship are available through BVNA, provided by BOC.

“This is an opportunity for two organizations, which each have specialized areas of expertise in delivering care in the home, to collaborate and create a breadth of care that offers great peace of mind to individuals and families who want the best possible support. I anticipate that patients and new clients alike will be delighted that they can receive the exceptional personal care that we are known for through BVNA. I’m glad that Best of Care can help make that happen,” stated Kevin Smith, President of Best of Care.

Anyone interested in learning more about these services may contact BVNA at 508.738.6064.

About Brockton Visiting Nurse Association

Serving Southeastern Massachusetts as an independent, non-profit provider of healthcare services since 1904, the Brockton Visiting Nurse Association (BVNA) has as its mission “to provide innovative and exceptional health care services in the home and in the communities we serve,” as it meets the evolving needs of residents in over 30 communities. With an average daily patient census of over 800, BVNA plays a significant role in population health and leverages its resources to maximize the balance of superior outcomes, exceptional patient experiences and cost-effective care. To learn more about BVNA’s specialty services, its new private-pay personal care and home support services, employment opportunities or ways to support its mission, interested parties can go to www.brocktonvna.org and see why BVNA is *more than you’d expect from home care*.

About Best of Care

Best of Care is a family-owned and operated home care agency headquartered in Quincy, MA that has delivered home care services to Massachusetts communities since 1981. Best of Care provides an extensive array of home care services to over 100 towns and cities throughout Greater Boston, the South Shore, the South Coast, Cape Cod and Martha’s Vineyard – with offices in Quincy, Raynham, New Bedford, and S. Dennis. Services include personal care, homemakers and companions, hospice care, nursing care management and specialty services as they relate to dementia, psychiatric and acquired brain injury care. Best of Care Inc. was named a 2014 Family Business of the Year finalist by the [Family Business Association of Massachusetts](http://www.familybusinessassociation.com). President and Chief Operating Officer Kevin Smith serves as Vice President, Executive Committee Member, Board Member and Technology Committee Chair of the [Home Care Aide Council of Massachusetts](http://www.homecareaidecouncil.com). Visit www.bestofcareinc.com, follow on Twitter @bestofcare and Facebook www.facebook.com/bestofcare