

News Release

June 16, 2020 Contact: Brockton VNA: Andrew Eaves; aeaves@brocktonvna.org



Charitable Foundation

Rockland Trust Charitable Foundation Awards Grant to Brockton Visiting Nurse Association to Support Telehealth Services During COVID-19 Crisis

Brockton, MA — On Wednesday, June 10th, the Rockland Trust Charitable Foundation (www.rocklandtrust.com) board of directors voted to approve an \$11,072 grant to Brockton Visiting Nurse Association (BVNA) in support of the agency's Telehealth Services. This grant will help BVNA, a non-profit home health care organization serving 32 communities, to provide safer and more connected care to its patients, helping reduce the risks of exposure associated with COVID-19.

According to Bob Ford, BVNA President/CEO, "Telehealth has been a service that we have provided for many years, with beneficial results, but during a pandemic, the benefits of home healthcare, using telehealth technology, rise to a whole new level. The Rockland Trust Charitable Foundation, with this investment, is helping us to deliver a level of care that is both timely and effective."

Traditionally, BVNA's telehealth services let the agency remotely monitor patients' vital signs, which provided more efficient care. Recently, though, BVNA transitioned to a new, more advanced and user-friendly telehealth technology from Health Recovery Solutions, (www.healthrecoveryolutions.com), which has enabled BVNA to expand beyond basic vitals and incorporate customized questions for patients to answer, offer educational videos and have the availability of video conferencing... all to more fully engage patients in their plan of care.

With the threat of exposure to COVID-19 at such a high level during recent months, this remote telehealth connection between patients and the agency has allowed BVNA to not only care for patients individually in their homes, away from facility settings, but to do so in a way that is even more comprehensive. BVNA sees telehealth as a means of flattening the curve of viral growth due to exposure, while still treating patients in need, to maximize their health goals.

The agency's familiarity with managing in a crisis stretches back to the Spanish Flu epidemic of 1918, when BVNA nurses worked closely with the Army Medical Corps to help manage the outbreak. If you would like to learn more about BVNA, please go to www.brocktonvna.org.

About BVNA

Serving Southeastern Massachusetts as an independent, non-profit provider of healthcare services since 1904, the Brockton Visiting Nurse Association (BVNA) has as its mission "to provide innovative and exceptional health care services in the home and in the communities we serve," as it meets the evolving needs of patients in over 30 communities. BVNA plays a significant role in population health and leverages its resources to maximize the balance of superior outcomes, exceptional patient experiences and cost-effective care. Recently, BVNA launched a hospice program to offer compassionate end-of-life care to patients and families, enhancing the agency's continuum of care. To learn more about BVNA's services, employment opportunities or ways to support its mission, interested parties can go to www.brocktonvna.org to see why BVNA is *more than you'd expect from home care*.